



GENERAL INFORMATION FOR POTENTIAL SPONSORS, EXHIBITORS & ADVERTISERS

Message from Conference Chair

Roberto Sandoval

As professionals related to the field of interpreting, you are cordially invited to join us in welcoming interpreters from across the state and beyond to the 49th Annual 2012 Texas Society of Interpreters for the Deaf Conference: Exploring the New Frontier of Interpreting. We are excited to invite you as a sponsor, advertiser and/or exhibitor!

Our mission for the 2012 conference is to provide programs that will enable every attendee to enhance his or her abilities and improve the quality of life for those with whom we work by using new ideas, strategies and developments. Texas leads the way in its outreach efforts to those in our own state, embracing diversity as well as languages and cultures. It is through this outreach that we promote the field of professional sign language interpreters.

As a potential sponsor, advertiser and/or exhibitor, you have tremendous insight that can help put interpreters, veteran and novice alike, in touch with what is happening across the state and across the nation. The wide variety of out-of-state and in-state presenters, workshops and events in a centralized venue promises to provide attendees with an experience they will never forget in the Live Music Capital of the World.

It has taken a team effort to put this conference together and the input of this year's planning committee has been tremendously appreciated. The Conference Committee has gone to great efforts to bring you the best and the brightest presenters and workshops. Workshops will be varied and of interest to those working trilingual, legal, educational, court, medical and video relay/video remote interpreting settings. Specialized workshops for intermediary/certified deaf interpreters, interpreters with deaf parents and ethical decision making are also planned. There are many talented individuals who are working to make this conference an outstanding one. Your support for this outstanding event will make our annual TSID Conference something that will inspire our attendees who explore the new frontier of interpreting while making it very memorable.

Hotel Information

Hilton Austin Hotel
500 East 4th Street
Austin, Texas 78701
(512) 482-8000 Hotel
(512) 469-0078 Fax

http://www.hilton.com/en/hi/groups/personalized/A/AUSCVHH-TSI-20120625/index.jhtml?WT.mc_id=POG

We expect rooms to sell-out quickly so be sure to register early. The conference rate for a standard room for single or double occupancy is \$149.00 if reservations are made by May 21, 2012. See you at the conference!

Partnership Opportunities

All Sponsors, Exhibitors and Advertisers will be listed in the conference program book if contract and payment are received on or before 4/25/2012. Other avenues to recognize your support will also be made during the event.

Conference Sponsorship

An excellent way for you to gain extra exposure and publicity for your company and get your name "out in front" of the whole conference is by being a Conference Sponsor. The conference committee will work with you to maximize your TSID involvement and publicity for your sponsorship dollars.

There are four sponsor levels: **All Star**, **North Star**, **Star Power** and **Rising Star**. Each level comes with its own special amenities.

See page 2 for more information on sponsorship opportunities.

Conference Exhibitors

Exhibits will be set up in two separate high traffic conference areas. One 6' skirted table, two chairs and a wastebasket will be provided for each exhibit space. Exhibitors will be responsible for contacting the conference exhibits chair in advance for special requests. We are requesting that all exhibitors participate in our silent auction by donating at least one item of their choice.

Please complete the information on the exhibit contract exactly as you would like your program listing to read.

See page 2 for more information on exhibitor opportunities.

Conference Advertisers

Exhibitors are invited to also advertise in the 2012 Conference eInformation Announcement and/or Conference Program Book to promote their company to potential and actual attendees. Full page, half page and quarter page ad options are available for both.

The Conference eInformation Announcement will be sent via numerous email blasts, posted to social media sites such as Facebook and Twitter as well as posted on the TSID website. Through these avenues your advertising dollar is sure to be well spent. Advertisements must be received by April 1, 2012.

See page 2 for more information on advertising opportunities.



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Page 2

Sponsorship Information *(continued)*

All Star – \$5,000.00 and above

As an **All Star Sponsor** you will receive:

- Your logo prominently displayed in the eInformation Announcement (**ad deadline 4/1/2012**)
- Your logo prominently displayed on our email postings/releases
- Recognition on all web pages with a marquee announcing your support
- Link to your website from the conference webpage
- Your logo prominently displayed on the 2012 conference website
- Your company's self-produced video (up to 2 minutes) shown in a General Session
- An Exhibit Booth* (**booth contract deadline 4/1/2012**)
- Company brochure, pens and/or sundries inserted in the conference packets (**receipt deadline of 6/1/2012**)
- Full page color ad in the Conference Program Book (**print ad deadline 5/10/2012**)
- One reserved table under company's name for the banquet
- Acknowledgement at plenary sessions
- 4 combo tickets

North Star – \$2,500 to \$4,999

As a **North Star Sponsor** you will receive:

- Link to your website from the conference webpage
- Your logo displayed on the conference website
- An Exhibit Booth* (**booth contract deadline 4/1/2012**)
- Company brochure, pens and/or sundries inserted in the conference packets (**receipt deadline of 6/1/2012**)
- Full page color ad in the Conference Program Book (**print ad deadline 5/10/2012**)
- 3 combo tickets

Star Power – \$1,000 to \$2,499

As a **Star Power Sponsor** you will receive:

- Your logo displayed on the conference website
- An Exhibit Booth* (**booth contract deadline 4/1/2012**)
- Company brochure, pens and/or sundries inserted in the conference packets (**receipt deadline of 6/1/2012**)
- Half page color ad in the Conference Program Book (**print ad deadline 5/10/2012**)
- 2 combo tickets

Rising Star - \$500 to \$999

As a **Rising Star Sponsor** you will receive:

- Company brochure, pens and sundries inserted in the conference packets (**receipt deadline of 6/1/2012**)
- Recognition in the Conference Program book

***Booths are first come, first served. Booths for Sponsors cannot be guaranteed after 4/1/2012.**

Exhibitor Information *(continued)*

Exhibit Rates:

Profit or Non-Profit with sales:	\$350.00
Non-Profit (no sales):	\$150.00

If the conference is cancelled for any reason, the liability of TSID to the exhibitor is limited to the return of the exhibit fee.

Exhibit Hours and Special Events:

Thursday, June 21, 2012

Exhibitor Registration/Set-up 8:00 am – Noon
Visit the Exhibits Noon – 7:00 pm

Friday, June 22, 2012

Visit the Exhibits 8:00 am – 7:00 pm

Saturday, June 23, 2012

Visit the Exhibits 8:00 am – 5:00 pm

Sunday, June 24, 2012

Visit the Exhibits 8:00 am – 11:00 am
Exhibit Breakdown 11:00 am – Noon

Please Note: All exhibits are to be removed by June 24, 2012 at 12:00 pm. If additional time is needed to break down and remove your exhibit, please make arrangements with the hotel conference manager.

Aisles will be maintained at no cost to exhibitor.

Advertiser Information *(continued)*

Conference eInformation Announcement

(Must be received by April 1, 2012)

	Color	Black and White
Full page ad:	\$ 250.00	\$ 200.00
Half page ad:	\$ 150.00	\$ 100.00
Quarter page ad:	\$ 100.00	\$ 50.00

Conference Program Book Rates

(Must be received by May 10, 2012)

Color

Back cover ad:	\$500.00 <i>(Contact Chair for availability)</i>
Inside front cover ad:	\$400.00 <i>(Contact Chair for availability)</i>
Inside back cover ad:	\$400.00 <i>(Contact Chair for availability)</i>
Full page ad:	\$200.00 <i>(Contact Chair for availability)</i>

Black and White

Full page ad:	\$100.00
Half page ad:	\$ 75.00
Quarter page ad:	\$ 50.00

All ads must be provided in either .pdf or .jpg formats with 300 dpi resolution (according to your ad size) and no bleed.

Have a question and not sure who to ask? Please Contact:

Doug Dittfurth, Sponsorship Chair

(512) 407-3273 (V) or (512) 961-5238 (VP)

E-mail: sponsors@2012.tsid.org